



## B a c h e l o r o f S c i e n c e D e g r e e

### University Profile

The University of Saint Francis was founded in 1890 and has a rich heritage of offering quality education. Rooted in the Catholic and Franciscan traditions of Faith and Reason, the University of Saint Francis engages a diverse community in learning, leadership and service.

The campus has 108 acres of rolling lawns and trees with 19 buildings and four residence halls that surround beautiful Mirror Lake.

Personal attention to students is what makes a USF education so meaningful and enriching to its approximately 2,000 students.

### The School of Creative Arts

The School of Creative Arts at the University of Saint Francis is a creative, collaborative learning environment providing a personalized education for emerging artists, musicians, communicators, and scholars.

SOCA offers one of the largest visual art programs among private schools in Indiana. It is one of eight universities in the state that is fully accredited by the National Association of Schools of Art and Design (NASAD). The students and faculty actively exhibit their work, attend and present at national conferences and nurture a creative environment that is both collaborative and progressive.

To support the curriculum, SOCA provides a state-of-the-art facility; a vibrant lecture series; regional, national and international gallery exhibitions; and opportunities to study abroad. Each program has its own club or organization which allows students to engage in extracurricular activities related to their area of study. The school's active relationship with professionals in community arts organizations, internship programs and guest lecturers reinforces the professional world of work outside the normal classroom experience. Students learn to develop and build networks that will help in their search for that first job and will allow them to create professional, productive relationships that will last a lifetime.

The School of Creative Arts is known for graduating exceptionally talented students. Students work closely with faculty in small classes, resulting in tremendous artistic growth and outstanding artwork. SOCA has a student/faculty ratio of 15 to 1, which allows students to express themselves and reach their full potential. The faculty are dedicated, practicing professionals in their fields.

### Major in Music Technology

The School of Creative Arts offers a four-year undergraduate academic program in Music Technology. The program prepares students to work in the music business and for music production and technology. They can explore their creativity during their coursework as well as develop practical skills for future employment opportunities. The Bachelor of Science in Music Technology features a Music Technology core with the student's choice of three areas of concentration:

### Music Technology Core

History and Introduction to Music Technology  
Music Theory/Music Technology in Education  
Beginning Piano  
MIDI Technology  
Audio Technology and DAW Systems  
Acoustics and Aural Theory  
History of Rock and Roll Music  
Jazz Appreciation  
Introduction to Recording and Practicum  
Synthesis  
Internship  
Music Production Senior Seminar  
Macroeconomic Theory  
Microeconomics  
Physical Survey

### Concentration (15-18 hours)

Choose from the following:

#### MUSIC TECHNOLOGY SALES/ MARKETING/MANAGEMENT

This concentration prepares graduates to work for music retailers and production companies and supports students in developing a strong

customer service orientation and a passion for music technology. With a strong business component, graduates with this concentration will be prepared as effective sales engineers for the industry.

Courses in the Concentration:

Music Technology Sales  
Introduction to Financial Accounting  
Business and Professional Communication  
Business Law  
Introduction to Marketing  
Promotions Management

#### RECORDING, ENGINEERING AND PRODUCTION

With a concentration in recording engineering production, students learn the physics of sound and audio and how to produce music from concept to finished work.

Courses in the Concentration:

Tracking  
Mixing and Mixdown  
Surround Sound  
Advanced Microphone Techniques  
Mastering

#### AUDIO FOR THE CREATIVE ARTS

Students in this concentration learn how to apply audio technology and music production to various media including film, theatrical shows, commercial music, advertising, and interactive electronic venues.

Courses in the Concentration:

Advanced Music Theory  
Audio for Film and Video  
Film Score/Emotion via Orchestration  
and Arrangement  
Surround Sound  
Audio Post for Film and Video

Music technology-related careers such as Producers and Directors, Media and Communication Workers, Audio and Video Equipment Technicians, and Broadcast Technicians, among others, are expected to grow by 16 percent regionally and 18 percent nationally over the next ten years.

## Opportunities in Music and Music Technology

In addition to the specialized courses in Music Technology, SOCA offers courses in music appreciation, history, performance, and musical instrument application. Students are offered the opportunity to learn guitar, study the history of rock and roll and jazz, and participate in music clubs and bands to build on their music technology theories and applications.

- Jazz Ensemble allows students to take part in serious jazz performance. The group practices and plays music from all parts of the jazz repertoire. Additional instruction helps to fine tune the jazz musician through regular ensemble rehearsals.
- The Pep Band performs at all home varsity football and basketball games to boost Cougar Spirit. It provides the base of the fan support at the home games.
- The University Singers, a collegiate choir which performs and rehearses a wide variety of music and styles throughout the year, helps students enhance their education experience in the performing arts. The club is open to all who would like to be involved in the experience and outreach service of music.

## Sample Curriculum for Music Technology

Program Hours (128 hours)

### Freshman Year

Fall (15 hours)	
English	3
iConnect	3
Speech	3
Music	3
History and Introduction to Music Technology	3
Spring (17 hours)	
Math	3
Literature	3
Physical Education	2
Beginning Piano	3
Music Theory	3
History of Rock and Roll	3

### Sophomore Year

Fall (18 hours)	
Religion	3
Society and Environment	3
Macroeconomics	3
MIDI Technology	3
Audio Tech and DAW	3
Elective	3

### Spring (15 hours)

History	3
Macroeconomics	3
Acoustics and Aural Theory	3
Jazz Appreciation	3
Concentration	3

### Junior Year

Fall (16 hours)	
Science	4
Theology	3
Introduction to Recording and Practice	3
Synthesis	3
Concentration	3

### Spring (17 hours)

Physical Survey	3
Core Elective	3
Social Science	3
Concentration	3
Internship	3
Elective	2

### Senior Year

Fall (15 hours)	
Core Elective	3
Philosophy/Ethics	3
Concentration	3
Concentration	3
Elective	3

### Spring (15 hours)

Concentration	3
Music Production Seminar	3
Elective	3
Elective	3
Ambiguity	3

Music Technology students are required to participate in the University Singers, Pep Band, Jazz Ensemble, or instrumental practicum for eight semesters.

## Student Financial Aid

Financial aid is available in the form of scholarships, grants, loans, and work study.

Competitive scholarships are open to any high school senior or junior or transfer student seeking admission to the School of Creative Arts. The scholarships are awarded to those who have applied for admission, are accepted as students, and comply with all guidelines. A Talent Day is held in the fall and spring of each year. Any student attending may audition for Choir, Pep Band or Jazz Ensemble.

Scholarships for Music Technology are also available. Students may contact the School of Creative Arts and make appointments at alternative times if necessary.

More than 95 percent of undergraduate students receive some form of financial assistance; most receive more than one type of aid. Early estimator packages are available for dependent students during the fall at [www.sf.edu/financialaid](http://www.sf.edu/financialaid).

All students are encouraged to complete the Free Application for Federal Student Aid (FAFSA). Priority deadline is no later than March 10.

## For More Information

Call the Office of Admissions at 260-434-3279 or 1-800-729-4732, or visit our website at [www.sf.edu](http://www.sf.edu).