



## EPIC BACHELOR OF BUSINESS ADMINISTRATION

### Program Overview

Experience, entrepreneurship and ethics define the Bachelor of Business Administration program of the Keith Busse School of Business and Entrepreneurial Leadership. Busse EPIC students acquire three years of co-op experience, rotating through key functional areas of a company.

Our graduates are prepared to launch new businesses and lead existing companies in a global arena. We do this through rigorous academic programs that embrace different learning styles. Our students learn through a combination of case studies, projects, presentations, business experience, and travel abroad. Courses prepare students to be highly competitive, entrepreneurial and ethical leaders.

Faculty in the Keith Busse School of Business and Entrepreneurial Leadership have excellent academic credentials and extensive experience in all areas of business. They represent diverse ethnicity and culture.

### Busse EPIC Benefits

Busse EPIC removes the walls between the classroom and the workplace. It provides students with three years of work experience without increasing the time required to complete a bachelor's degree. Benefits of the Busse EPIC Program include:

- Higher starting salary upon graduation
- Immediate placement in the field of training
- Extensive industry connections with prestigious companies
- Mentoring by experienced business executives

### The Cooperative Experience

- Three years of real-world experience
- Rotations through all departments within a company
- Real time hands-on experience
- Increased opportunities and responsibilities
- Placement in the fastest growing and most strategic industries
- Group learning
- Connects classroom learning with job experience

### Functional Areas of Cooperative Experience

Students will rotate through functional areas of the company:

- Marketing and Sales
- Management
- Finance
- Human Resources
- Accounting
- Quality and Safety
- Logistics
- Supply Chain Management

### The Entrepreneurship Center

In addition to offering academic courses in business and accounting, the Keith Busse School of Business and Entrepreneurial Leadership features a comprehensive entrepreneurship center. The work of the center strengthens programs and academic coursework. It also enhances entrepreneurship opportunities for students and matches students with executive mentors.

The Entrepreneurship Center features:

- Annual CEO Forum
- Business Plan Competitions
- Business Boot Camp
- Youth Entrepreneurship Symposium
- Students In Free Enterprise

### International Business Travel

Each year Keith Busse School of Business and Entrepreneurial Leadership students have the opportunity to experience business in a foreign country. Travels focus on emerging markets around the world.

### University Profile—Quality Education, Scholarships and a Beautiful Campus

The University of Saint Francis was founded in 1890 and has a rich heritage of offering quality education. Rooted in the Catholic and Franciscan traditions of Faith and Reason, the University of Saint Francis engages a diverse community in learning, leadership and service.

Personal attention to students is what makes a USF education so meaningful and enriching to its approximately 2,100 students.

The campus has 108 acres of rolling lawns and trees with 19 buildings and four residence halls that surround beautiful Mirror Lake.

The university fields 15 men's and women's intercollegiate sports as well as an array of intramural activities and more than 30 student organizations.

### Admission Requirements

- Graduate from high school with a GPA of 3.0 or higher
- Complete and submit an application at the Office of Admissions or online at [www.sf.edu/sf/admissions/apply](http://www.sf.edu/sf/admissions/apply)
- Submit a 300 word essay on why you should be selected for the Busse EPIC program at the University of Saint Francis

## Financial Aid

Over 95 percent of undergraduate students receive some form of financial assistance; most receive more than one type of aid. Financial aid is available in the form of scholarships, grants, loans, and work study. Additional scholarships are available for qualified Busse EPIC students. Early estimator packages are available for dependent students during the fall at [www.sf.edu/financialaid.com](http://www.sf.edu/financialaid.com). All students are encouraged to complete the Free Application for Federal Student Aid (FAFSA). Priority deadline is no later than March 10.

## For More Information

Call the Office of Admissions at 260-399-8000 or 1-800-729-4732, or visit our website at [www.sf.edu](http://www.sf.edu).

For questions about the Busse EPIC Program, phone 260-399-7700, ext. 8300.

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