



BUSSE SCHOOL OF BUSINESS



BACHELOR OF BUSINESS ADMINISTRATION

Program Overview

Experience, entrepreneurship and ethics define the BBA program of Keith Busse School of Business and Entrepreneurial Leadership. Students in the Bachelor of Business Administration program acquire two semesters of internship within a corporation, accounting firm or government entity.

Our graduates are prepared to launch new businesses and lead existing companies in a global arena. We do this through rigorous academic programs that embrace different learning styles. Our students learn through a combination of case studies, projects, presentations, business experience, and travel abroad. Courses prepare students to be highly competitive, entrepreneurial and ethical leaders.

Faculty in the Keith Busse School of Business and Entrepreneurial Leadership have excellent academic credentials and extensive experience in all areas of business. They represent diverse ethnicity and culture.

Benefits of the Bachelor of Business Administration Program

This program provides an option for students who prefer a more classroom-based approach to teaching and learning.

Students learn about key concepts and strategic industries in special topics courses that deepen their understanding.

Special Topics

Students learn a number of special topics in classes that build a deeper understanding of business processes and functions in strategic industry sectors. Topics such as production, marketing, finance, and supply chain management will be examined within industries such as

biotech, advanced manufacturing, defense, finance, logistics and transportation, and healthcare.

The Internship Experience

- Two semesters of internship
- Hands-on experience
- Placement in the fastest growing and most strategic industries
- Enhanced classroom learning with job experience
- Expanded job opportunities
- Builds and strengthens your résumé

The Entrepreneurship Center

In addition to offering academic courses in business and accounting, the Keith Busse School of Business and Entrepreneurial Leadership features a comprehensive entrepreneurship center. The work of the center strengthens programs and academic coursework. It also enhances entrepreneurship opportunities for students and matches students with executive mentors.

The Entrepreneurship Center features:

- Annual CEO Forum
- Business Plan Competitions
- Business Boot Camp
- Youth Entrepreneurship Symposium
- Student Clubs (such as Students In Free Enterprise)

International Business Travel

Each year Keith Busse School of Business and Entrepreneurial Leadership students have the opportunity to experience business in a foreign country. Travels focus on emerging markets around the world.

University Profile—Quality Education, Scholarships and a Beautiful Campus

The University of Saint Francis was founded in 1890 and has a rich heritage of offering quality education. Rooted in the Catholic and Franciscan traditions of Faith and Reason, the University of Saint Francis engages a diverse community in learning, leadership and service.

Personal attention to students is what makes a USF education so meaningful and enriching to its approximately 2,100 students.

The campus has 108 acres of rolling lawns and trees with 19 buildings and four residence halls that surround beautiful Mirror Lake.

The university fields 15 men's and women's intercollegiate sports as well as an array of intramural activities and more than 30 student organizations.

Admission Requirements

Complete and submit an application at the Office of Admissions or online at www.sf.edu/sf/admissions/apply.

Financial Aid

Over 95 percent of undergraduate students receive some form of financial assistance; most receive more than one type of aid. Financial aid is available in the form of scholarships, grants, loans, and work study. Early estimator packages are available for dependent students during the fall at www.sf.edu/financialaid.com. All students are encouraged to complete the Free Application for Federal Student Aid (FAFSA). Priority deadline is no later than March 10.

For More Information

Call the Office of Admissions at
260-399-8000 or 1-800-729-4732, or visit
our website at www.sf.edu.

For answers about the Bachelor of
Business Administration program, phone
260-399-7700, ext. 8300.

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