

**University of Saint Francis
Bachelor of Arts in Communication**

Effective Date: 8-11

Name:

ID#

Advisor: _____ Expected Graduation Date _____

Evaluation Date:

Evaluation Update:

PT=WORK IN PROGRESS CURRENTLY PENDING TRANSFER

By Placement Courses: 0-10 credit hours

GE Outcome	GE Approved Courses	CR	Plan to Take	Date Taken or Transferred	Repeat	Final Grade
Computer Literacy LO 13	CIS 101, 102, 103 By Placement (no credit toward degree)	0-3				
English	ENGL 100 By Placement (no credit toward degree)	0-2				
Reading LO 8	READ 101, 119, 120, 121 By Placement (no credit toward degree for READ 101)	0-2				
Math	MATH 120 By Placement	0-3				

General Education Courses- Common Content: 9 credit hours

GE Outcomes	GE Approved Courses	CR	Plan to Take	Date Taken or Transferred	Repeat	Final Grade
iConnect LO 2, 3, 4, 5, 6, 27, 29	ICON 100	3				
English Composition LO 9, 14, 18, 20	ENGL 101 English Composition I or ENGL 103 College Writing (only 3 credits towards a degree)	3				
Speech LO 10, 11, 12	COMM 121 Fundamentals of Public Communication	3				

General Education Courses: 37-40 credit hours

History LO 1		3				
Society and Environment LO 3		3				

Social Responsibility and Leadership LO 4, 5, 6, 7		3				
Writing Intensive LO 9, 14		0				
Technology Application LO 15		0				
Physical Education LO 16, 17		2-3				
Philosophical Ethics LO 18, 19, 20		3				
Math LO 22	MATH 122 or higher	3				
Science LO 23		3-4				
Social Sciences LO 24		3				
Creative Expression - Fine Arts LO 25, 26		2-3				
Creative Expression - Literature LO 25, 26		3				
Theology LO 29, 30		3				
Religion LO 29, 31		3				
Senior Capstone LO 9, 21, 27, 28	COMM 497 (see major)	(3)				

Total General Education Requirements: 43-46 credit hours

Major Required Courses: 27 credit hours

COMM 211	Intro Mass Communication	3				
COMM 215	Writing for Media	3				
COMM 250	Interpersonal Skills	3				
COMM 310	Group Communication	3				
COMM 330	Introduction to Video/Audio Production	3				
COMM 370	Apprenticeship	3				
COMM 450	Mass Media and Multimedia Law	3				

COMM 470	Internship	3				
COMM 497	Senior Project (Capstone course in GE)	3				

Choose One Concentration:

Film/Video/Media Production: 27 credit hours

ART 106	2/D Design	3				
ART 180	Photography	3				
ART 208	Computer Graphics	3				
ART 308	Digital Imaging	3				
ART 384 or ART 458	Interactive Or Short Form Compositing	3				
COMM 335	Advanced Video/Audio Production	3				
COMM 341	Editing Theory and Processes	3				
COMM 360	Film as Art & Communication	3				
MUSC 135	Fundamental of Music Technology	3				

Organizational Communication: 24 credit hours

BUS 230	Principles of Management	3				
BUS 275	Intro to Entrepreneurship	3				
BUS 281	Introduction to Marketing	3				
BUS 345	Personal Selling	3				
COMM 221	Advanced Presentational Speaking	3				
COMM 320	Topics of Debate and Discussion	3				
COMM 350	Intercultural Communication	3				
COMM 385	Public Relations	3				

Public Relations: 30 credit hours

BUS 185	Computer Application in Business	3				
BUS 230	Principles of Management	3				
BUS 275	Intro to Entrepreneurship	3				
BUS 281	Introduction to Marketing	3				
BUS 282	Consumer Behavior	3				
BUS 321	Promotions Management	3				
COMM 221	Advanced Presentational Speaking	3				
COMM 320	Topics of Debate and Discussion	3				
COMM 385	Public Relations	3				
COMM 440	Public Relations Case Studies in Practice	3				

Electives: 25-34 credit hours

Total Transfer Credit Hours Completed:
 Total USF Credit Hours Completed:
 Total Degree Requirements: 128 credit hours