

Marketing Minor

Name: _____ ID # _____

Advisor: _____ Expected Grad. Date: _____

Evaluation Date: _____

Marketing Minor Required Courses: 15 credit hours

MKT 281	Principles of Marketing	3			
MKT 321	Promotions Management	3			
MKT 345	Professional Selling	3			
MKT 486	Marketing Research	3			
MKT 410	Consumer Behavior	3			

Marketing Minor Electives: 3 credit hours

	MKT 300/400 Course	3			
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18 Credit Hours to Complete Marketing Minor